





# The Ageing Phenomenon

- There are several factors that affect skin ageing:
- Ageing is an inevitable and natural part of our life
- Skin ageing is predominantly caused by UV exposure over long periods of time. UV rays break down collagen and elastin and slow the production of new collagen which aids in skin repair and gives skin its strength.

Genetic factors - DNA damage

- ☐ Free radical damage
- ☐ Hormonal imbalance
- ☐ Lifestyle disorders excessive smoking, alcohol, stress, poor sleeping habits, poor diet
- Environmental Pollution
- ☐ Prolonged sun exposure
- □ Harsh skin care products and improper cleansing techniques







## Age Related Skin Problems

# Bruises Wrinkles Age Spots and Skin Tags

- 1.
- Pigmentation and age spots
- 2. Wrinkles and fine lines,
- 3. Dull and rough complexion
- 4. Dry and dehydrated skin
- 5. Blemishes and acne marks
- 6. Excessive oily and shiny skin
- 7. Under eye
- 8. dark circles,
- 9. Puffy Eyes and Crow's Feet





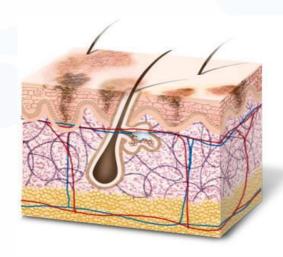


**Pigmentation & Age Spots** 

Dark patches Freckles Age spots

### **Causes**

Excessive sun exposure
Hormonal imbalance
Lack of certain nutrients
Previous acne problem









## **Personal Care Portfolio**

# **Face Care**

# **Hair Care**

**Body Care** 





## **Basic Skin Regimen**

Your daily regimen is highly dependent on your skin type, condition and age

A basic regimen must consist of the following:

Regimen	Frequency
Face wash	Everyday
Cleansing milk	Everyday
Toner	Everyday
Exfoliation	Every alternate day
Treatment	Everyday on targeted areas
Moisturizer	Everyday (with day or night cream)







## **Know your Skin Type**

## Determine your skin type

- ✓ Normal skin shows neither oil nor flaking skin, it feels supple and smooth
- ✓ Oily skin is characterized by the grease on the tissue. It is also common for a person with oily skin to have large pores and a shine
- ✓ Dry skin may feel taut or show flakes of dead skin. It is associated with small pores
- ✓ Combination skin is most common. It
  exhibits traits of all three of the above skin
  types. Usually, the skin is oily in the T-zone
  and normal to dry elsewhere







## **Solution**

Face Care







## 3 In 1 Gentle Cleansing Milk

## Enriched with Probiotic and Lemon

### **Benefits**

Unique purifying formula that removes make up, dirt, sebum, excess oil etc to reveal clean, radiant skin Moisturizes

Enriched with **Probiotic** and **Lemon** – helps to maintain skin's pH balance, fight breakouts, restores pH balance and protects the skin from environmental pollutants

Prevent blemishes, cleanses and open up pores

## **Usage**

- Use twice daily morning and before bedtime
- Ideal for oily, combination and normal skin



BV 64 DP Rs. 160 MRP Rs. 200





## **Skin Clarifying Face Toner**

Enriched with Tea Tree & Witch Hazel

### **Benefits**

- Enriched with Tea Tree & Witch hazel and effective skin emollients that hydrates the skin and locks moisture for longer time
- It also possesses anti-inflammatory and astringent properties that sooths and gives anti-oxidant protection
- Tea Tree that provides nourishment to the face

## Usage

- Use twice daily after face wash as a toner
- Use directly as cleanser before bedtime
- Tightens the skin & improves skin texture and elasticity
- Idea for Dry and normal skin



BV 64 DP Rs. 160 MRP Rs. 200





## Power C++ Brightening Day Cream

Enriched with Vitamin C + Collagen

### **Benefits**

Enriched with Vitamin C + Collagen
It nourishes, moisturizes and revives the skin
giving a natural and brighter look
lighten the skin
protect the skin from harsh UV rays
help reduce the appearance of brown spots,
pigmentation

## **Usage**

- Use daily in the morning before leaving the house
- Ideal for uneven skin tone, dark spots and tanned skin



BV 108

DP Rs. 240

MRP Rs. 300





## **Under Eye Recovery Gel**

## Enriched with Calendula & Almond Oil

### **Benefits**

Dark circles under eyes
Pigmentation under the eyes
Puffiness under eyes
Wrinkles and Crow's feet

- Helps to soothe visible fine lines and crow's feet
- around the eyes
- Helps to improve skin tone and firmness
- by reducing excess puffiness and boosting natural
- collagen production
- The light weight texture easily absorbs into the skin
- for instant perfection, leaving the eyes looking brightened
- and youthful

### Usage

For best results use twice daily, especially before going to bed, to boost skin's ability to recharge and rehydrate during the nightly repair process



BV 90 DP Rs. 200 MRP Rs. 250





## **Hydrating Night Gel Cream**

### **Enriched wit Bakuchiol & vitamin E**

## **Benefits**

Enriched with Bakuchiol & Vitamin E that helps to effectively fill fine lines and wrinkles, tightens and firms sagging skin
Renews skin's appearance at night, when the cell renewal process is at its peak
It visibly reduces the appearance of fine line and wrinkles and tightens the skin

### Usage

- Use before bedtime after cleansing and toning
- Ideal for ageing skin and dry skin



BV 90 DP Rs. 200 MRP Rs. 250





### **Neem and Aloevera Face Wash**

Enriched with Aloevera, Neem & Tea Tree Oil

#### **Benefits**

Aloevera: - Make your skin glow and have a radiant look with Aloe Vera Gel. The massage gel helps to cleanse your skin deeply and keep your skin hydrated throughout the day. Aloe vera prevents your skin from acne and helps to reduce marks and moisturizes your skin. It has healing and soothing properties.

**Neem**: Innovative Neem seed beads – release the oils on application with water, helps to prevent blemishes, cleanses and open up pores

**Tea tree Oil**: Organic Tea Tree Oil Face Wash is enriched with Tea Tree Oil that gently deep cleanses your skin removes pimple-causing bacteria and controls excessive oil secretion. Tea Tree Oil with antibacterial properties that gently cleanses pores, effectively removes dirt, oil and other impurities which keep skin free of blemishes also helps to control acne and pimples

MRP 100 DP 80 BV 35



#### Usage

- Use twice daily morning and before bedtime
- Ideal for oily, combination and normal skin





## **Apple Cider Vinegar Face Wash**

Enriched with Apple Cider Vinegar ,Red Apple & Aloevera

#### **Benefits**

<u>Apple Cider Vinegar</u>:-Apple Cider Vinegar KILLS bacteria, removes excess dirt oil & makeup and removes dead skin cells. Perfect skin care solution for daily use. PREVENTS future breakouts and REDUCES active breakouts using natural NOT chemical ingredients. Cleansing, healing & hydrating action for clear, soft & supple skin. Suits all skin types.

**Red Apple :-** Good Vibes Softening Foaming Face Wash, Red Apple is a gentle deeply cleansing face wash. It sloughs of impurities and removes dead skin cells effectively

Softens skin: It helps in plumping the skin and makes it soft and smooth Deeply nourishes skin: It provides nourishment to the skin. It imparts continuous hydration all day long, making the skin soft and supple Removes impurities: This face wash helps in getting rid of impurities and deeply cleanses your skin

Aloevera:- Make your skin glow and have a radiant look with Aloe Vera Gel. The massage gel helps to cleanse your skin deeply and keep your skin hydrated throughout the day. Aloe vera prevents your skin from acne and helps to reduce marks and moisturizes your skin. It has healing and soothing properties.

#### **Usage**

Use twice daily – morning and before bedtime

Ideal for oily, combination and normal skin



**MRP 250** 

DP 149

BV 52





## Papaya Face Wash

Enriched with Papaya Fruit, Licorice Extract, Aloevera & Tomato Seed

Benefits

Papaya Fruit: Papaya can improve your complexion courtesy of the active enzymes present in it, like papain. It helps reduce pigmentation and controls acne breakouts and wrinkle formation. Moisturizes Skin, Clears Pigmentation, Reduces Wrinkles, Helps Treat Eczema And Psoriasis, Removes Tan, Controls Acne Breakout.

**Licorice Extract:** Liquorice was found in King Tut's tomb in Egypt, was used by the Japanese Geishas and is a fundamental herb in traditional Chinese medicine. Known best to us as a tasty treat or an additive for tea or tobacco, Liquorice has been used for 4,000 years and boasts a ton of health and skin care benefits. Brighten Skin, Hide Sun Damage, Treat Skin Conditions, Firm and tighten skin, Treat Acne, Fight Wrinkles.

**Tomato Seed :-** Due to their astringent properties, **tomatoes** help reduce excess sebum on the skin's surface preventing oil build up, which further reduces the chances of blackheads and Usage whiteheads. Since they have pore-shrinking properties and **help** tighten the **skin**, chances of acne and pimples are also greatly reduced.

**MRP 120** DP 85 **BV 35** 

Use twice daily – morning and before

bedtime





## **Organic Protection Power D- Tan Face Wash**

Enriched with Milk & Organic Honey

#### **Benefits**

<u>Milk</u>: You can use it as a cleanser. The lactic acid, vitamin A, D, E, and K and protein present in milk makes it a mild exfoliating and hydrating agent. It's a good toner for dry skin.

- Milk masks help clear dark spots, heal tanning, and acne over time, thanks to lactic acid.
- Homemade milk cream aka malai can also be used as a pack to hydrated, moisturised, glowing, and soft skin.
- Ghee is good for dry lips, ulcers, and irritating skin.
- Buttermilk can help you lighten your skin as well.

<u>Organic Honey</u>:- honey helps balance the bacteria on your skin, which makes it a great product to use for acne. Manuka honey has been studied as an anti-acne product and found to be significantly more effective than other popular products. Honey speeds up your skin cells' healing processes

## Usage

Use twice daily – morning and before bedtime







## **Charcoal Scrub & Face Wash**

#### **Benefits**

Activated Charcoal Deep Cleansing Face Scrub is the weapon for Dead Cells and Hard skin. Provides deeply cleaned, tingly-smooth skin. Polish your skin with the best charcoal scrub. It helps to remove all types of impurities. And gives a smoother skin for that perfectly bright look.

Controls excess oil
Charcoal Face wash Removes dirt
This Face wash Keeps your face clean & fresh
It Removes dirt

### Usage

Use twice daily – morning and before bedtime







## **Organic Protection Power D- Tan Scrub**

Enriched with Organic Milk & Papaya

#### **Benefits**

Organic Milk: You can use it as a cleanser. The lactic acid, vitamin A, D, E, and K and protein present in milk makes it a mild exfoliating and hydrating agent. It's a good toner for dry skin.

- Milk masks help clear dark spots, heal tanning, and acne over time, thanks to lactic acid.
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- Ghee is good for dry lips, ulcers, and irritating skin.

Papaya: Papaya is rich in vitamins A, C, E and K, and has many health benefits, but it is also great for your skin, which is why you find it in many beauty and skincare products. Papaya has rejuvenating enzymes that exfoliate and cleanse the skin and makes it glow. The papain enzyme in papaya has skin-cleansing properties which makes it one of the best beauty ingredients to be used on your skin. The fruit helps remove dead skin cells to get rid of clogged pores, prevents acne and gives your skin a dewy glow. You can add papaya in your beauty regimen and make fruit masks to get the best of beauty benefits from it. Here are some of the beauty benefits of papaya and how to use it in your skincare regimen







## **Organic Protection Power D- Tan Face Pack**

Enriched with Haldi & Chandan

#### **Benefits**

Haldi chandan face pack is suitable to all types of skin and gives you a vibrant look

The combination of turmeric and sandalwood enhances your skins complexion and elasticity It is also helpful in reducing pimples, acne and premature signs of aging like wrinkles, fine lines etc Lightens & Brightens complexion.

Rejuvenates skin tone.

Removes impurities.

Fights skin infections.

Soothes skin.

Enhances skin Brightness.

Heals dry skin.

Removes sun tan.

### Usage

Use Weekly







## **Charcoal Peel Off Mask**

#### **Benefits**

Activated charcoal draws bacteria, toxins, dirt and oil from the skin. If it's a peel-off mask, it also works as an excellent exfoliator, ridding the skin of dead cells. The end result is skin that is clean and clear. When used as a powder, charcoal masks can reach deep in your pores and suck out impurities with them. Excessive oil production in the skin can be a problem, especially for young, teenagers, who are battling hormonal changes within the body and skin. When a charcoal peel-off mask is used on the skin, it can help absorb this excess oil production, balancing sebum levels and ensuring that anything over and above the required oil secretion is taken care of.

### Usage

**Use Weekly** 





## **Jewel Peel Off Mask**

Enriched with Rose Petal Extract, Blueberry Extract, Caffeine Extract, Wheat Ptrotein, Gold , Diamond & Pearl Dust

#### **Benefits**

Rose petal peel-off mask works to gently draw out impurities, oil, and environmental toxins. Pink rose, floral and botanical extracts unclog pores while their calming properties help soothe and renew tired and dull skin, giving you a radiant and plexion.

Blueberry Mask from The Face Shop is just what you need to rejuvenate your skin. This masks' blueberry extracts protect your skin from wrinkles and sagging, leaving it soft and toned.

Known for its soothing effect, blueberry extracts present in this face mask revive and restore the suppleness of your skin, leaving it firm and toned.

**Coffee** Peel Off Mask is a novel formulation for deep cleansing and purifying the facial skin with real coffee beans. It purges impurities out of the skin pores, sloughs off dead skin, and leaves skin thoroughly purified. It's hydrating, nourishing and rejuvenatin

**Gold Dust** Provide an instant glow to skin. Has anti-aging benefits **Diamond Dust** Illuminating ,lightens,dark spots tightens pores







## **Gold Peel Off Mask**

Enriched with Gold Dust, Glycerin & Aloe Barbadensis Extract

#### **Benefits**

**Gold Dust** Provide an instant glow to skin. Has anti-aging benefits

Aloe vera peel-off mask has hydrating properties and acts as magnet magic to draw out impurities from the skin. Its antifungal properties and cooling effect help prevent bacteria build-up, that is the main cause of pimples and acne. It is packed with antioxidants and Vitamin-E which helps lighten discolourations of the skin and gives back its radiance. As skin ages, it loses its elasticity and smile lines occurs, it helps your skin in retaining its moisture and prevents premature ageing of the skin.

**Glycerine** is one of the most valuable substances in the world and is found in a wide variety of everyday products. Due to its outstanding moisturizing properties, glycerine is commonly used in skin care products

## **Usage**

**Use Weekly** 







## **Organic Instant Fairness Cream**

Enriched with Coconut Oil, Turmeric Oil, Licorice Root Extract & Aloevera Extract

#### **Benefits**

Turmeric has anti-inflammatory, anti-microbial, and antioxidant effects, which can benefit the skin in many ways," Turmeric slows the skin aging process, and is used to diminish wrinkles, keep skin supple, and improve skin's elasticity Licorice extract brightens the skin in another way, too. "It contains liquiritin, an active compound that helps to disperse and remove existing melanin in the skin," explains Chwalek. In other words, not only can it help prevent new spots from forming, it can also fade existing ones.

**Coconut** oil smooths into skin easily and swiftly, providing instant hydration and protection.

Coconut oil is a good choice for a <u>sensitive skin routine</u> thanks to its soothing properties. It can alleviate temporary redness and irritation.



Use twice daily







## **Aloevera Saffron Gel**

Enriched with Aloevera & Saffron

#### **Benefits**

The beautifying and cooling essence of kesar (saffron) combined with the soothing qualities of aloe vera & Saffron Gel nourish and hydrate your skin and imparts it with a natural glow. The antioxidant properties of this unique blend soothe the rough and dry patches of the skin and brighten the dull parts. Regular use of this gel leaves your skin smooth and more radiant with a natural sheen. Kesar also helps in maintaining the skin tone. This gel is rich in antioxidants and hence, is extremely helpful to keep ageing signs at bay.

Cool kesar cologne
Enriched with pure aloe vera
Anti-ageing properties
Completely natural

MRP 250

DP 149

BV 45



## Usage

Use twice daily





## **CC Cream Color Corrector**

### All-in-one Skin Perfector

#### **CC** stands for **Color Corrector** Cream

9 results in just one swipe

Long Lasting ,Upto 24 Hr ,Hydration, Even skin Tone, Skin Perfecting , Super Makeup ,Full Cover ,Brightening ,Spf 35/PA+++

Medium coverage perfecting CC cream, an all-in-one make-up and skin care solution with unique combination of lightweight texture, intense moisturisation and lasting medium coverage make-up Improve skin's clarity and luminosity over time SPF 35. UVA/UVB filters
Super-lightweight formula color-correcting" your skin, hence the name "CC."



BV 124 DP Rs. 249 MRP Rs. 299

Usage

Use twice daily





## Papaya Anti pigmentation Gel

Enriched with Papaya Fruit & Glycerin

Glycerine makes your skin look smoother, supple and radiant. The papain enzymes present in the papaya gel is known to dissolve dead surface cells, unclog pore openings and smooth the way for clear and healthy skin. Helps reverse ageing signs, Helps eliminate pigmentation, blemishes and scars, Can tighten and lift the sagging skin, Helps clear blemishes and pigmentation, Controls sebum and prevents breakouts, Help increase collagen production, Gently removes dead skin cells, Makes the skin soft, firm, and supple.



MRP 250

DP 200

**BV 88** 

#### **Usage**

**Use Daily** 





## SPF 30+ Sunblock Spray

Enriched with Organic Sunflower & Chamomile Oil

#### **Benefits**

- An oil-free formula that absorbs easily into the skin and provides broad spectrum protection against UVA and UVB rays, protecting the skin against sunburns and premature ageing
- Advanced Sun Protection Factor (SPF) 30+ ideally suited for Indian conditions and skin
- It also has PA++ protection, meaning it shields the skin against penetrating UVA rays of the sun that penetrates deep into the skin causing dark spots and premature ageing of the skin

#### Usage

- Use daily in the morning before leaving the house
- Repeat after 3-4 hrs
- Ideal for all skin types

## SPF 45+ Sunblock Everyday Lotion

Enriched with Organic Coconut Oil & Lavender Oil

#### **Benefits**

Another *natural SPF oil* is <u>Coconut Oil</u>. Together with SPF 4-10, it contains antioxidants that help to protect the skin from harmful radiation from the sun as a natural sunscreen. Ideally the low amount of SPF is not sufficient for a long day in the sun, so it can be applied again after a regular interval

Lavender oil for skin can have a number of benefits that may surprise you. It is a powerful herb boasting a variety of properties that can help address a variety of skin concerns. "It is obviously known for its soothing and calming effects as a fragrance, but these spa-like effects actually have a similar result on the skin,"

Reduces Acne

Slows Aging

**Prevents Sunburns** 

**Prevents Tanning** 





## SPF 70+ Sunblock Mattifying Cream

Enriched with Organic Carrot Oil & Grape Juice

**Skin** toning: **Grapeseed oil** contains astringent which helps to tone and **tighten** your **skin**, leaving it looking smoother and more radiant. Used regularly, **grapeseed oil** can smooth out the appearance of your **skin**, therefore reducing the appearance of fine lines.

Blemishes

Pigmentation

Anti -Ageing

**Dullness** 

Sun Damage Control

Uneven skin tone

Dryness

Wrinkles & Finelines

D-hydradated

Glowing



## **Usage**

- Use daily in the morning before leaving the house
- Repeat after 3-4 hrs
- Ideal for all skin types







## **Hair Care Basics**

## Hair Care Regimen for Healthy Hair

- Oiling: Massaging scalp for 2 to 3 minutes with oil helps stimulate blood circulation and relax the scalp
- **Shampoo:** Cleans the scalp and removes impurities such as dirt, sebum, oil and other toxins from hair and scalp
- Your daily regimen is highly dependent on your hair type, condition and age
- A basic regimen must consist of the following:

Regimen	Frequency
Oiling	Twice / Thrice a week
Shampoo	Twice / Thrice a week







# **Hair Care**

**Better Hair Boosts Confidence** 

















## **Red Onion Black Seed Hair Oil**

Enriched with Red Onion Black Seed Oil, Almond, Castor, Jojoba, Olive & Coconut

#### **Benefits**

This oil provides superior external nourishment to the scalp and hair roots to help improve hair growth. It softens, smoothes and strengthens the hair, controls hair fall and repairs the damaged hair.

#### **Key Benefits**

Soft and smooth hair ,Strengthens hair and helps reduce hair fall ,Supports hair growth and helps thicken hair Repairs damaged hair,Protects against hair damage

**Jojoba Oil** – It conditions the hair, maintains the oil balance of the scalp and helps to unclog the hair follicles.

Olive Oil & Coconut — Rich in antioxidants, it keeps hair moisturized and reduces hair damage.

**Castor Oil** – It lubricates the hair shafts, reduces breakage and supports hair growth.

**Almond oil -** works well at hydrating the scalp and cleansing the **hair** follicles.

MRP 350 DP 280 BV 123



### **Benefits**

Ideal for everyday use

Suitable for all hair types





## Mirakle 15in 1 Hair Oil

#### **Benefits**

This hair strengthening oil is especially formulated with advanced technology using invaluable herbs in refined till oil as per the recognized ayurvedic text. It Is highly effective and excellent remedy for falling hair, premature graying, sleeplessness & headache. It helps in nourishing hair follicles and boosting hair growth. This soothing oil delivers the powerful hair strengthening qualities of the ayurvedic herb.

#### **Enriched with**

**Light Liquid Paraffin :-** liquid paraffin It is derived from petroleum. Pure **paraffin** has been used for **hair** enhancement for long years. It is a common ingredient of creams, lotions and other face and body care products because it's a greasy, protective emollient

MRP 350 DP 263 BV 120







**Isopropyl Myristate :- Isopropyl myristate** is a triglyceride that provides sheen and lubrication to the **hair**. It's often used instead of oils to provide emolliency (increasing softness, smoothness, and moisturization) and

**Sesame Oil :-** Sesame Oil for Hair: Beautiful locks are a lot of work in a time where we do so much damage to our hair with all the products and styling but sesame oil is one natural ingredient that can undo all the damage and heal your hair.

Olive Oil: Olive oil moisturizes your hair and reduces scalp irritation, which further reduces dandruff. Measure, Massage, Rinse, Split ends, Dandruff.

**Coconut Oil :- Coconut oil** is an excellent moisturizing product for your **hair**. It can be used both before and after you wash your **hair** to help prevent damage and keep your **hair** looking shiny and healthy.

**Almond Oil :-** It's rich in vitamin B-7, or biotin, so **almond oil** helps to keep **hair** healthy and strong. It can also help protect your **hair** from sun damage, with a natural SPF 5.It easily soaks into the skin, so **almond oil** works well at hydrating the scalp and cleansing the **hair** follicles.





**Sunflower Oil :-** Sunflower seed oil can lighten your hair. Sunflower oil is a natural hair-lightening agent.

**Jojoba Oil :- Jojoba oil** has an oily composition, so it can be used as a moisturizer. ... **Jojoba** is rich in vitamins and minerals that nourish **hair**, including vitamin C, B vitamins, vitamin E, copper, and zinc. Because it strengthens **hair**, it is also thought that **jojoba oil** can prevent **hair** loss and promote **hair** thickness.

**Avocado Oil :-** Avocado oil is extremely rich in oleic acid and monounsaturated fats, making it one of few oils that can actually penetrate the hair shaft and moisturize your hair, rather than sitting on top and coating your hair. These fats also strengthen the hair shaft and help prevent breakage

**Juniper Berries Oil :-** If you have dandruff problem then you can mix juniper oil and almond oil together. You should add only 5–6 drops of juniper oil in almond oil. Now you can apply this oil mix on your scalp.

**Holy Basil Oil :- Holy basil** prevents **hair** loss by strengthening the **hair** follicles. It also treats dandruff and itching and prevents premature graying of **hair**.





**Tocopheryl Acetate :- Vitamin E** may help support a healthy scalp and **hair** as it has natural antioxidant effects that could assist with maintaining **hair** growth. The vitamin's antioxidant properties could help reduce the amount of oxidative stress and free radicals that cause the **hair** follicle cells in a person's scalp to break down.

**Butylated Hydroxy Toluene :- Butylated Hydroxytoluene (BHT)** Chemical formula of **BHT BHT** help to preserve the products. It is a type of chemical that is found in a personal care used

**Eclipta Alba Oil Extract :-** In Ayurveda, an Indian tradition that aims to balance and heal the body through nutrition, bhringraj is said to promote **hair** growth, strengthen **hair**, and prevent graying and dandruff. One 2011 study found that **Eclipta alba extract** (Bhringraj) is effective at fighting bacteria and fungus.

**Emblica Officinalis Oil Extract :-** Amla oil is used to promote hair health. The oil is used to fight hair loss, stimulate hair growth, and prevent prematurely gray hair. All parts of the amla tree are believed to hold medicinal benefits, amla fruits are very high in vitamin C, as well as several other antioxidants and nutrients.

Usage: Use it twice a week before shampoo (leave at least for half hour to 2 hours)

Leave overnight for best results

Suitable for all hair types





## **Charcoal Black Organic Shampoo**

Enriched with Rose Canine Fruit ,Charcoal Powder & Citrus Limon Peel Oil

#### **Benefits**

Charcoal Detoxifying Shampoo is ideal for oily hair due to its ability to absorb debris, excess oils, and even bacteria. Excellent for the scalp, helping to fight clogged pores, dirt, and grime that builds at the base of the hair follicle. Great for sensitive scalps that suffer from psoriasis and eczema. Charcoal, derived from coconut shells, combines with lemon and grapefruit oils to eliminate impurities.

Hair Growth & Prevent Hair Fall; Menthol, Oatmeal; Anti Allergic, And Anti Each

## **Usage**

Suitable for dry and damaged hair hair types
Use it twice a week

MRP 250 DP 180 BV 90







## **Moroccan Argan Oil Shampoo**

Enriched with Moroccan Argan Oil, Saw Palmetto and Nettle Leaf Extract & Vitamin B5

#### **Benefits**

**Argan oil** is a safe, completely natural way to care for **your hair**. It is not only **good** for optimum health of the **hair** and scalp but also makes styling easier. At the end of the day, strong and healthy **hair** is more manageable and easier to style. **Moroccan oil** or **argan oil shampoo** is a natural **hair** conditioner.

Formulated for extra dry hair prone to falling. Also brings back smoothness, restores silkiness and strength. Reduces dryness, DHT blocking power of Saw Palmetto and Nettle Leaf Extracts reduces hair fall. Helps to gently bringing back smoothness and restoring silkiness. Powered with Moroccan Argan Oil, Saw Palmetto Extract, Nettle Leaf Extract & Vitamin B5. Brings back smoothness, restores silkiness and strength, and reduces hair loss - Moroccan Argan Oil reduces dryness, DHT blocking power of Saw Palmetto and Nettle Leaf Extracts reduces hair fall, Vitamin B5 strengthens hair follicles and boosts hair growth.

MRP 450 DP 360 BV 220

## **Usage**

Suitable for dry and damaged hair hair types
Use it twice a week







## **Apple Cider Vinegar Shampoo**

Enriched with Glycerin, Apple Cider Vinegar, Red Apple Extract, Aloe Vera Extract & Aloe Barbadensis extract

#### **Benefits**

Apple cider vinegar is known for having antibacterial and antifungal properties which cleanses scalp of any dandruff or infection and also balances pH level of the .

Glycerin is used to nourish and condition the hair, making it soft and frizz-free. It can also be mixed with your conditioner to help lock-in moisture in your hair strands and nourish them.

Red apple make the shampoo a natural and organic solution for healthy, shiny and fresh hair and scalp.
This shampoo has been specially formulated with delicious fruit extracts. Calms an itchy scalp. Seborrheic dermatitis is the clinical term for the condition we call dandruff.

Deep cleans oily hair. Strengthens and repairs hair strands.

May promote hair growth Aloe vera has long been used for treating hair loss. It also soothes the scalp and conditions hair. It can reduce dandruff and unblock hair follicles that may be blocked by excess oil. You can also apply pure aloe vera gel to your scalp and hair

**Usage** 

Use it twice a week dry scalp ,dandruff or seborrheic

MRP 450 DP 360 BV 220







## Therapeutic + Nourishing oil

Enriched with Black Seed Oil, Jojoba Oil, Cactus Extract & Amla Extract

#### **Benefits**

**Black Seed Oil :-** Promotes hair growth ,Prevents premature greying Moisturises dry hair, Reverses hair damage ,Improves scalp health Restricts hair fall

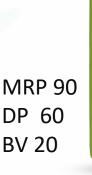
**Jojoba oil** has an oily composition, so it can be used as a moisturizer. **Jojoba** is rich in vitamins and minerals that nourish **hair**, including vitamin C, B vitamins, vitamin E, copper, and zinc. Because it strengthens **hair**, it is also thought that **jojoba oil** can prevent **hair** loss and promote **hair** thickness.

**Cactus** oil may encourage **hair** growth and maintenance of healthy **hair**. Since the **Cactus extract** also includes a number of important vitamins and moisturising properties, this can further ensure a healthy head of **hair**.

**Amla Extract** When used for **hair** treatment, **amla oil** is thought to strengthen and condition follicles down to the roots. Ayurvedic practitioners also believe that **amla oil** can promote **hair** growth, reduce dandruff, and prevent the graying of **hair**.

#### **Usage**

Use it twice a week









# Salon Care TBC Professional Facial Kit

## Why need facial your routine or benefit

While getting rid of dead skin cells, laser treatments, chemical peels and regular **facials** stimulate **the** production of collagen, which helps reveal new skin that looks and feels smoother and newer. **Your** skin looks revitalized and refreshed.

**Cleanse Your Skin** 

**Prevent Aging** 

**Facial Massage Promotes Blood Circulation** 

Rejuvenate Your Skin

**Facials Help Detoxify The Skin** 

**Treat Acne And Acne Marks** 

**Eliminate Whiteheads And Blackheads** 

**Open Up All The Pores** 

**Exfoliate Your Skin** 

Tighten Your Skin

**Eliminate Under Eye Bags And Dark Circles** 

**Facial Masks Make Your Skin Soft And Glowing** 

**Even Skin Tone** 







## We are launched 9 type of new Facial kit

- 1. Power C++ Brightening Kit
- 2. Pollution Defence Facial Kit
- 3. Rose & Wine Kit
- 4. Fruit Facial Kit
- 5. Power D-Tan Kit
- 6. Party Glow Facial Kit
- 7. Hydra Diamond Facial Kit
- 8. Gold Facial Kit
- 9. Vitamin C Facial Kit





## Quick PRO FACIAL KIT at home using

Step 1

• Cleanser – use with cotton and wipe clean

Step 2

• Scrub – massage for 2-3 minutes and wipe clean

Step 3

• Facial Massage Gel - massage for 20 minutes and wipe clean

Step 4

 Facial Massage Cream - massage for 7-10 minutes and wipe clean

Step 5

 low Face Pack – apply a uniform layer, leave for 10 minutes and wipe clean

Step

• Apply Thin layer Serum and leave it on

