



Welcome To

Proveda Cold and Cough Health Training Session

Beneficial Products

- Cold+Cough Syrup
- Giloy Tulsi+
- Organic Panch Tulsi drops

Cough + Cold Syrup

Cough + Cold Syrupv



Treats both type of cough
either Dry, Mucolytic and also
prevent problems associated
with Pollution related Cough.

How it is produced?

Cough is normally produced through the stimulation of sensory receptors of the glossopharyngeal and vagus nerves, innervating the mucous membranes of the lower pharynx, larynx, trachea and smaller airways of the respiratory system. The receptors then transmit the signal to the cough center in the brain, which then triggers a reflex motor response that results in contraction of the muscles to close the glottis (vocal cords) and contraction of the muscles of expiration.

Affordable Price



200ml

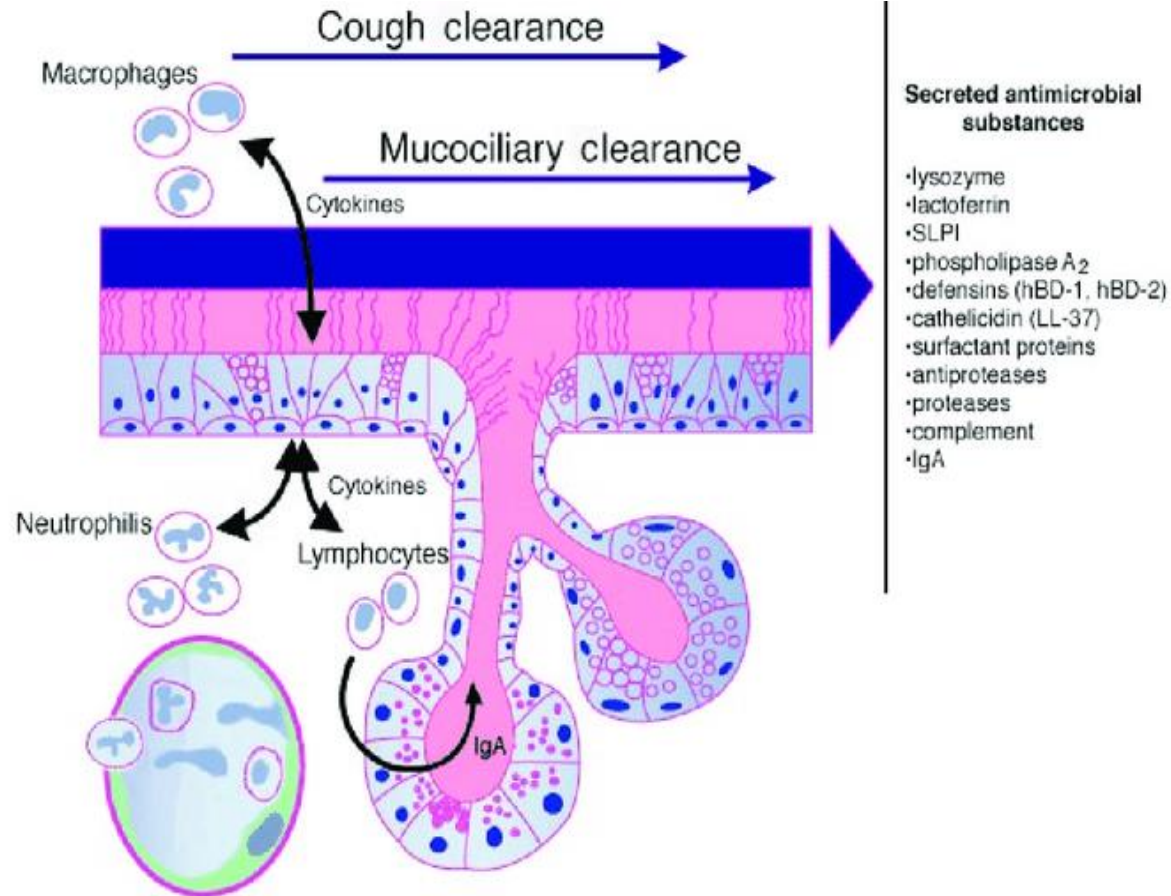
Dosage

Adult : 2-3 spoons syrup directly
twice a day

Children : 1 or ½ spoon syrup twice
a day.

MRP : 110

Process that needs to be triggered



Ingredients

Benefits

Benefits



Yashtimadhu *Glycyrrhiza Glabra*
(Linn Root)

- Anti-ulcerogenic
- Anti-obesogenic
- Anti-Asthmatic
- Antitussive
- Expectorant

- To break down phlegm, extra mucus and eases it out from body.

Ocimum Sanctum Linn
(Tulsi Leaves)

- To treat cough and asthma

Somlata
(*Gerardiana Ephedra* stem)

- Contains Gingerol Shogaols
- Its pungent warming action eliminate mucus from the lungs that may be the cause of a cough.

- Naturally Cures Cough
- Allergic Bronchitis, Throat Infection, Improves Breathing
- Effective Remedy For Relieving, Bronchial Congestion.

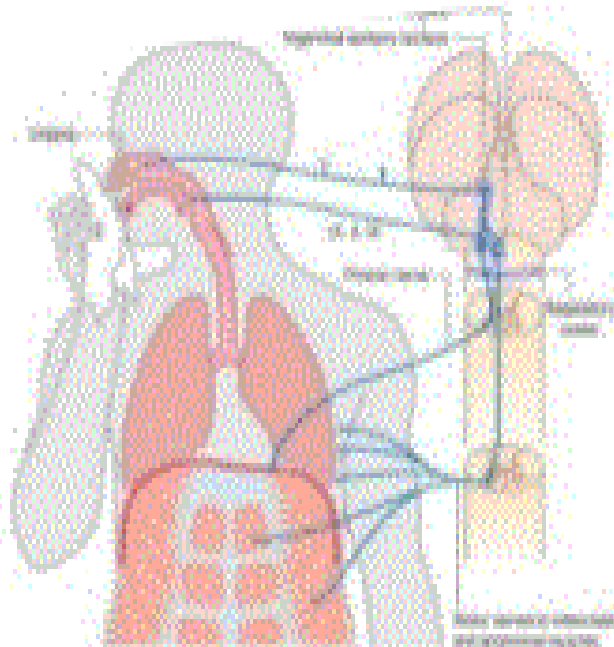
Bharangi (*Cierodenrum Serratum*
Root)

Jupha (*Physsopus Officinalis*)

Pudina (*Mentha Viridis* Linn)



Cough formation



Stimulation of mechano- or chemoreceptors
(throat, respiratory passages or stretch
receptors in lungs)



Afferent impulses to cough center (medulla)

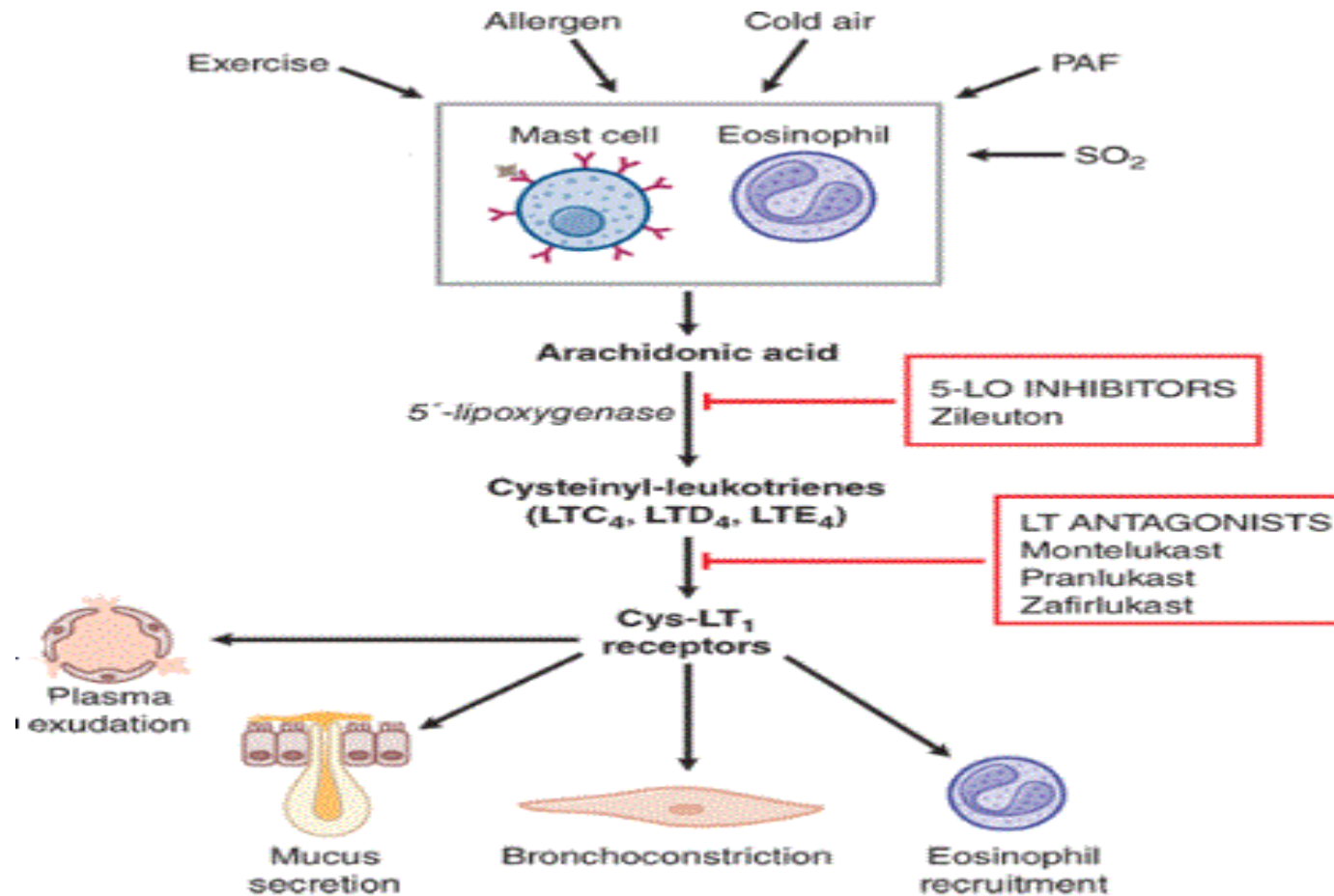


**Efferent impulses via parasympathetic & motor
nerves to diaphragm, intercostal muscles & lung**

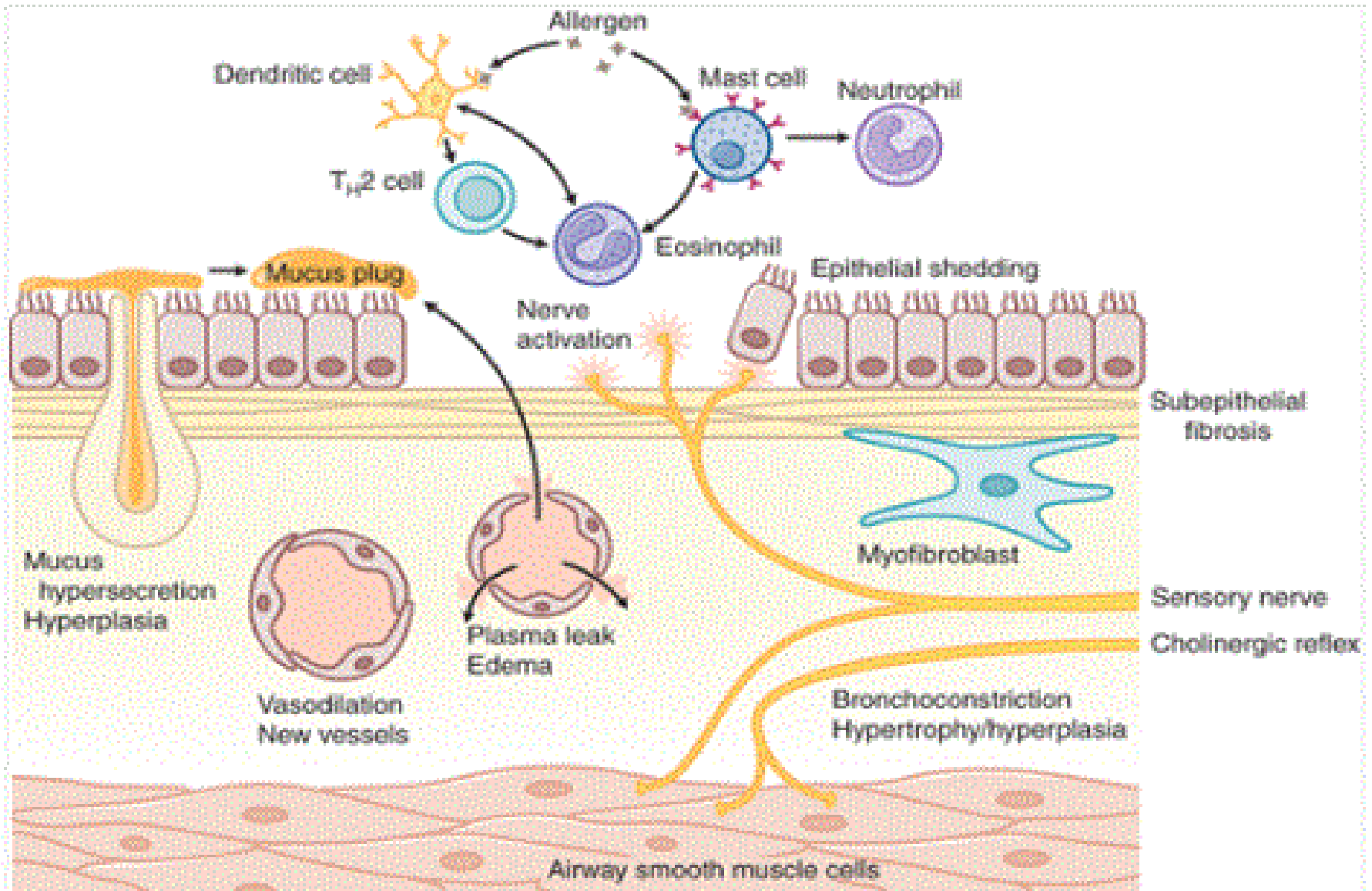


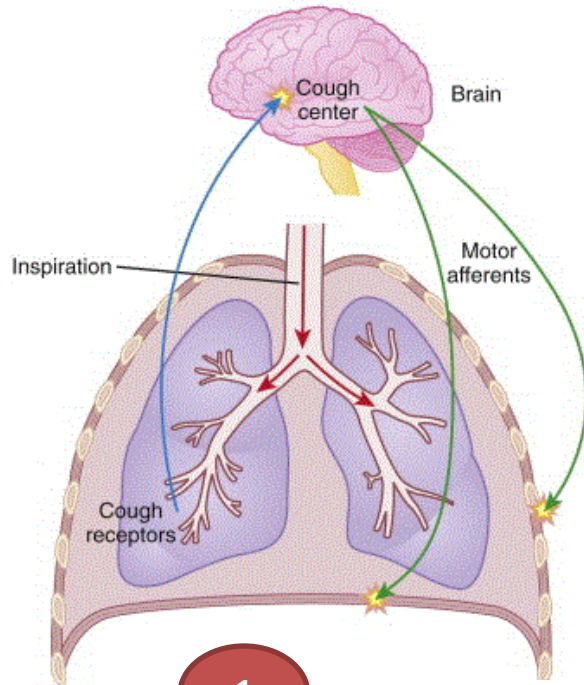
**Increased contraction of diaphragmatic, abdominal
& intercostal (ribs) muscles ⇒ noisy expiration
(cough)**

Allergic Cough

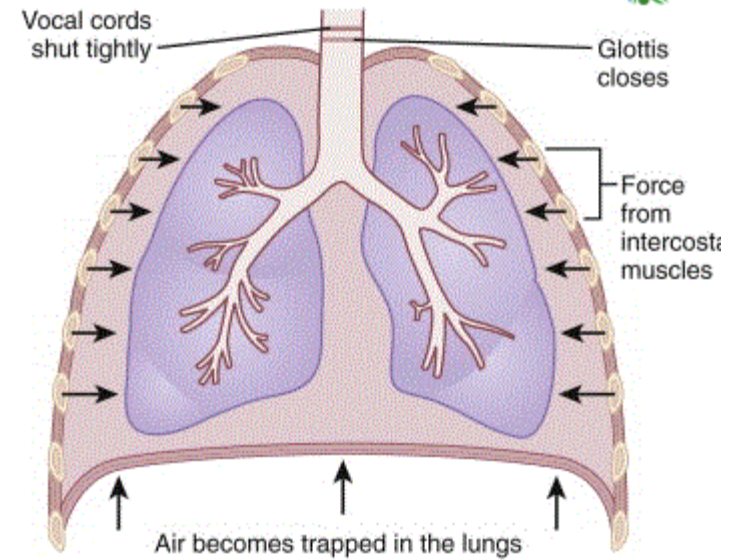


Mechanism of action of Phytochemicals

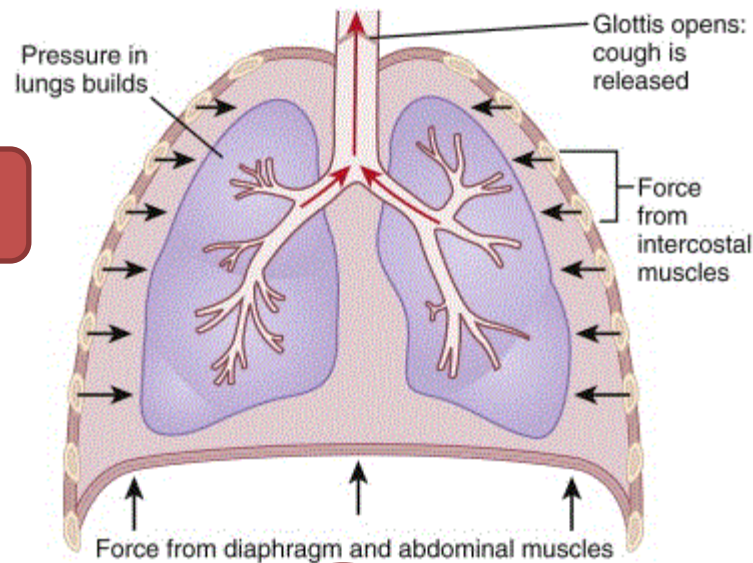




1



2



3

Process by expectorants

Giloy Tulsi Plus +

Giloy Tulsi Plus +



Doesn't contain any steroid.

Boost Immunity, Cure liver disease,
Helps in joint pain

What is Giloy and Tulsi?

- Tulsi (Holy Basil) is a herb with healing properties that relieve stress and protect the immune system. Delicious, fragrant, exquisite, the finest Rama, Krishna, and Vana Tulsi leaves are expertly blended to create a soothing, uplifting full-bodied beverage that is inspiringly fresh and flavorful.



- *Tinospora Cordifolia*, which is known by the common names heart-leaved gaduchi, and giloy, is an herbaceous vine of the family Menispermaceae indigenous to the tropical areas of India, Myanmar, and Sri Lanka.

Giloy

Tulsi

- It is used for diabetes & high cholesterol
- allergic rhinitis (hay fever), High Blood Pressure
- Giloy is useful in treating chronic fever conditions.
- Asthma, Cold, Congestion, upset stomach
- Gout
- Rheumatoid Arthritis (RA)
- Hepatitis



Affordable Price



500ml

Dosage

10-20 ml with 100 ml of water preferably
with empty stomach ,twice a day

MRP: 550

Organic Panch Tulsi Drop

Organic Panch Tulsi Drop



Ginger's goodness makes it different from other products as combination of Ginger and 5 tulsi is a unique combination to burn up toxins, and improves digestion

Panch Tulsi



Tulsi is a herb with healing properties that relieve stress and protect the immune system. Delicious, fragrant, exquisite, the finest Rama, Krishna, and Vana Tulsi leaves are expertly blended to create a soothing, uplifting full-bodied beverage that is inspiringly fresh and flavored

Ingredients

Ginger
Rama Tulsi
Sweet Tulsi
Krishna Tulsi
Vana Tulsi
Amrita Tulsi

Benefits

- Gingerol present in Ginger has powerful medicinal properties, helps treat nausea and morning sickness
- Ginger helps Reduce Muscle Pain and Soreness.
- The Anti-Inflammatory effects helps reducing pain in osteoarthritis
- Helps in abdominal cramps, constipation, and indigestion
- Prevent nausea and vomiting
- Support the T helper cells and natural killer cells activity boosting the immune system



Affordable Price



20ml

Dosage

Take 1-2 drops in a glass of water/tea or lassi 4-5 times a day

MRP: 180

THANK YOU



PROVEDA
leading you to success
