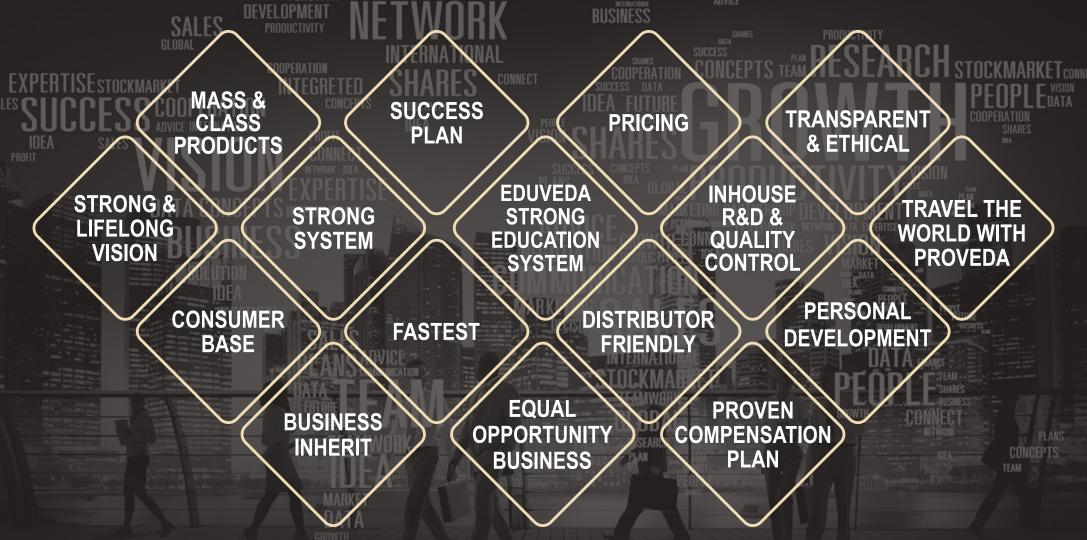


UNIQUE PRODUCT: AMAZING OPPORTUNITY: EXCELLENT REWARDS: INSPIRING POSSIBILITY

WHY PROVEDA IS YOUR OPPORTUNITY OF CHOICE?



"Easy To Do, Fun To Do, Automatic Business Growth and Create Strong Generation to Generation Business"



DIRFICATIONS Profile & message

Mr. Aseem Sood

Managing Director (Proveda Marketing India Pvt. Ltd.)

B.Tech (Nagpur University)
MBA (Coventry University, UK)

Professional Experience:

5 Years rich corporate professional experience.

10 Years+ experience in running a company in manufacturing, marketing & building brands.

PROVEDA HERBALS

Manufacturing, Marketing & Exports across the world.

PROVEDA MARKETING INDIA

One of the most ethical & strongest direct selling platform in india

I strongly believes in Collin Powel's words

A DREAM DOESN'T BECOME REALITY THROUGH MAGIC, IT TAKES SWEAT, DETERMINATION & HARD WORK.

PROVEDAprofile







Proveda Herbal Pvt. Ltd. was incorporated in 2010 under the companies Act 1956. Proveda Herbal Pvt. Ltd. started with a vision to provide natural and organic personal care, skin care, hair care and body care products across the Globe. Proveda Herbal Pvt. Ltd. was started by young visionary entrepreneur at the age of 25 and has achieved a lot of milestone year on year. They had strong code of ethic from the first day and that had been their strength of strong and long term growth.

- From 2000 sq ft area Manufacturing unit to 60000 sq.ft. ISO 9001:2015, GMP,
 HALAL Certified manufacturing units in Haridwar, Uttarakhand.
- · Manufacturing for more than 140 companies in the world.
- · Presence in more than 14 countries across the world.
- Company owned & company operated Slimming & Beauty Clinic in India.
- · Year on year 120% turn over growth.
- · In house products Research & Development with Strong Quality Control.

PROVEDA EMPOWERING INDIA

We believe in building entrepreneurship, trust, partnership and finding ways to service better

Operational Since May 2019

Fastest Growing Direct Selling Over 100+ world class quality products



Make in INDIA

Strong philosophy as all our products are manufactured in Quality Controled Environment in India which generates & increases employment in India.



Made in INDIA

100+ Quality products in Nutrition, Skin Care, Personal Care, Home Care FMCG, Salon Care & Agro Care category which are manufactured in India.



Connected to INDIA

800+ Mart / Shoppe Across India.

16+ Depot Across India.

2 Warehouse in Delhi & Guwahati.

Serving online home delivery at **25000** Pin code in India through major courier partners & India Post.

Easy buy from Proveda India **Website** & **App**.



Empowering INDIA

An entrepreneurship opportunity which has empowered more than 1,00,000+ Provedians.

20% Women Entrepreneur part of Proveda entrepreneurship opportunity.

Strong education system to empower Provedians through **Eduveda**.



Leveraging Digital Opportunity

A big part of Proveda's Sales is via www.provedaindia.com and the percentage is growing steadily.

WE WILL BE A GLOBAL COMMUNITY

VALUES

- QUALITY
- INNOVATION
- ACCOUNTABILITY
- MISSION DRIVEN
- ETHICS & TRANSPARENCY



MISSION

Our Mission is to be a force for good throughout the world by empowering people to improve lives with rewarding business opportunities, innovative products, and an enriching, uplifting culture.



VISION

We will be one of the fastest growing, ethical, strongest consumer driven, multinational culture, global community with rewarding business opportunity, innovative products direct selling platform in the world.



SMERA: Issued by Small Industries Development Bank of India



Member of FIEO



Member of CHEMEXCIL



Member of ASSOCHEM



Member of ISO 9001:2015



Organic Certified



HALAL Certified Cosmetic Products



Cosmetic Manufacturing License issued by FDCA, Govt. of India



WHO-GMP

Proveda had various brands... Across different categories to meet your needs



THE SATISFACTION GUARANTEE

All PROVEDA products come with 100% money back & satisfaction guarantee within 30 days from the date of purchase.**



PHILOSOPHY BEHIND EVERY PRODUCT

- 1. Best Quality Product
- 2. Innovative Products
- 3. Right Pricing
- 4. Right Business Volume

QUALITYprocess

We have developed our own standards for our **SELECTION** development and manufacturing processes. We maintain quality, efficacy, and safety controls through each and every stage to ensure unsurpassed results that meet only SOURCING the highest standards and comply with all relevant government requirements. The key to this consistent quality in our products is what we call our 6S Quality Process **SPECIFICATION STANDARDISATION** SAFETY

2071+ RANK **ACHIEVERS**

21+ CAR

ACHIEVERS

LAPTOP/TABLET **ACHIEVERS**

GOLD COIN ACHIEVERS

THAILAND, DUBAI & SWITZERLAND

1,00,000+ ACTIVE **PROVEDIANS**

16+ 800+ **MART/SHOPPE DEPOT**

MOTHER WAREHOUSE GUWAHATI

DELHI &

STRONG **EDUCATION** SYSTEM

LAVISH HEAD OFFICE Sq.Ft. CORPORATE HUB OF **GURUGRAM**

100+ **PRODUCTS**

COVERING SKIN CARE. NUTRITION, PERSONAL CARE, SKIN CARE, HOME CARE, SALON CARE, PRO FOODS & AGRO CARE LAUNCHED **CO - COMMERCE IN DIRECT SELLING**



TRAININGS WE OFFER:

Education is the mother of Leadership

Education of Business Opportunity in Direct Selling by Proveda in your own way of Understanding in your own language is Education in your Veda-EDU-VEDA.



PROVEDA 🥦 PRO

PROVEDA MOBILE APP

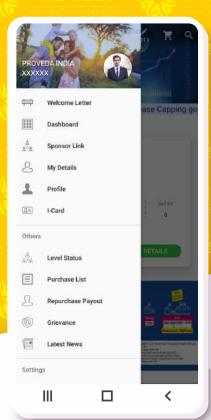
ONE OF THE BEST BUSINESS TOOLS

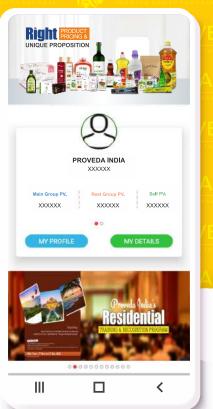
PROVEDA 🎤 PROVEDA 🎤 PROVEDA 🥍 PROVEDA

FEATURES

- 1. Business Information
- 2. New Registration
- 3. Team Information EDA
- 4. KYC
- 5. Latest Information & Social Media Link
- 6. Rank & Achievements
- 7. Bonanza
- 8. EDU-VEDA Product Training Module
- 9. Products Add to Cart
- 10. Online Sale Activation and Repurchase
- 11. Multi Billing Option for Down Line
- 12. Wallet Online Billing







TOOLS FOR **SUCCESS**

BUSINESS MANAGEMENT SOFTWARE & APPLICATION

We provide expert tools and application to help you check and grow your and team business

Our tools & training programs are specially designed to help you develop the knowledge and skills to succeed in every step of your professional journey with Proveda India.

We are also containing reviewing and uploading the tools and creating new ones. It's always easy and cost-free for you to keep your skills sharpened and relevant.

There are many tools to support you for selling activities from product guides and the online catalog of wellness and beauty

PRODUCT SALES

E-EDUVEDA

Excellent training program for wellness and beauty products to give extensive knowledge about products and business

WELCOME TO PROVEDA INDIA CORE PLUS SUCCESS PLAN

OUR UNIQUE **EARNING MODEL**

We are delighted that you have chosen to partner with us as you look to build a Proveda business of your own. Just like you, thousands of independent Distributors have joined our community, shared our incredible products with people they know and enjoyed the benefits of financial rewards. With one of the most competitive and unique compensations plans in the industry, Proveda is changing lives around the world.

You have the Power to Change your Destiny



3 EARNING OPPORTUNITIES IN PROVEDA INDIA





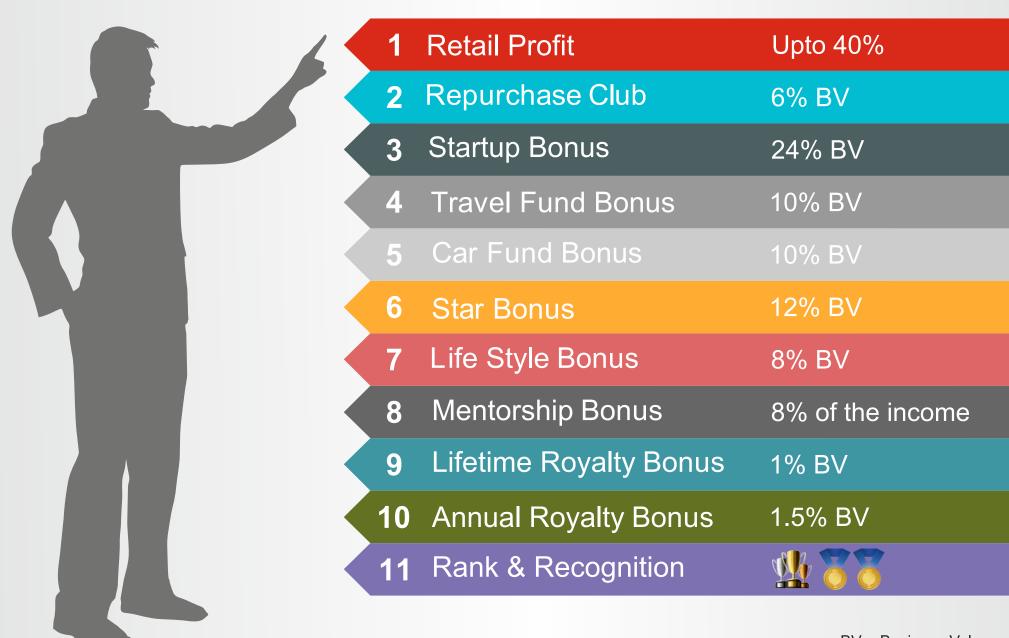


FREE TO JOIN PROVEDA INDIA BUSINESS

Joining as a Distributor in Proveda India is free of cost neither are you required to purchase any goods, which you cannot reasonably sell. As a Proveda Distributor, you can begin earning Retail Profit immediately after you register. You will also receive your Free Proveda India Unique Business ID Number to run your business effectively.



PROVEDA INDIA CORE PLUS SUCCESS PLAN 11 UNIQUE BONUSES



EARN 10%-40% RETAIL PROFIT

Independent Distributors has the privilege of earning 10% - 40% Retail Selling profit of Proveda India Products to the customers through various channel such as person, agents, website or social media sites.



Retail Profit = Maximum Retail Price (M.R.P.) - Distributor Price (The Price at which you buy products from company) (D.P)

For Example: If you Buy Proveda India's Pro Berry++ Juice whose MRP is Rs. 2500 and DP is Rs. 1575. The profit you earn after selling one bottle to a customer is Rs. 925 which is around 37% profit.

FIRST STEP TO ACTIVATE YOUR ID IN PROVEDA INDIA BUSINESS



REPURCHASE CLUB BUY, USE, SELL AND EARN 6% BV

Proveda India believes in creating consumerism and this special club and income allow Proveda India distributor be part of the company turn over only on being a loyal customer. This is a special club and income made for our Independent Distributor so that they only Buy, Sell and Earn.

Consumer Club: (4% BV)

- To Qualify for consumer club Independent Distributor should do minimum repurchase of 500 BV in a month on his/her Unique Proveda India ID
- 500 BV Repurchase on Proveda Unique ID in one month = 1 Consumer Club Point
- Consumer Club Point Value = 4% of BV Company Turn Over / Total Number of point collected in the same month
- Consumer Club Income: = Consumer Club Point Collected x Consumer Club Point Value

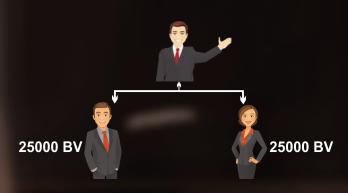
Retailers Club: (2% BV)

- To Qualify for Retailer club Independent Distributor should do minimum repurchase of 3250 BV in a month on his/ her Unique Proveda India ID
- 3250 BV Repurchase on Proveda Unique ID in one month = 1 Retailer Club Point
- Retailer Club Point Value = 2% of BV Company Turn Over / Total number of retailer club point collected in the same month
- Retailer Club Income: = Retailer Club Point Collected x Retailer Club Point Value









25000 BV : 25000 BV = 1 Point

To qualify for car fund independent distributor must complete 25000BV matching consecutive 3 months, if he/she get 25000BV or more matching after qualification than they are eligible for life time

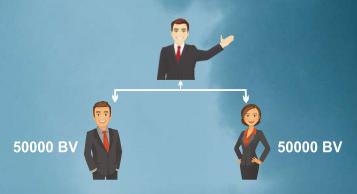
1 Car Fund Point = 25000 : 25000 BV matching and it will increases in the same multiple

Car Fund Point Value = 10%BV turnover of the company divided by total number of car fund points generated in the company in a month

Car Fund = Total number of points achieved x
Car Fund Point Value

Maximum threshold limit of earning car fund is 200 points and To earn car Fund, Independent distributors must have a repurchase of 500BV

STAR BONUS 12% BV



50000 BV: 50000 BV = 1 Point

To qualify Star Bonus independent distributor must complete 50000 BV matching

1 Star Bonus = 50000:50000 BV matching and it will increases in the same multiple.

1 Point Value = 12% BV turnover of the company / total number of Star Bonus Points generated in the company in a month.

Star Bonus = Total number of points achieved x Star Bonus Point Value

To earn Star Bonus, independent distributors must have a repurchase of 500 BV

Maximum threshold limit of earning Star Bonus is 250 points





LIFETIME ROYALTY BONUS 1% BV

Proveda Success Program rewards Lifetime Royalty Bonus when the Independent Distributors are recognized as an asset contributor to its growth.

Distributors achieve the Lifetime Royalty Bonus when he / she is able to match business of 25,00,000 BV in his/her main organization and other organization.

To give away the Lifetime Royalty Bonus Proveda allocates fund of 1% of its monthly BV turnover and equally divides the allocated amount among all the Lifetime Royalty Bonus achievers.

To earn Lifetime Royalty Bonus, Independent Distributors must have a monthly repurchase of 2000 BV.

To earn Lifetime Royalty Bonus, minimum 1 Star Bonus is required in other organization. Lifetime Royalty Bonus is paid to the family of Independent Distributors after their death without any conditions applicable.



ANNUAL ROYALTY BONUS 1.5% BV

Proveda Success Program rewards its Independent Distributors with Annual Royalty Bonus every year when they achieve Diamond & above ranks. To give away this Annual Royalty Bonus, company allocates the fund of 1.5% of the company's BV turnover in a particular year. (Bonus Would be disbursed proportionately for the whole year in the month of May and would be accounted from 1st April to 31st March)

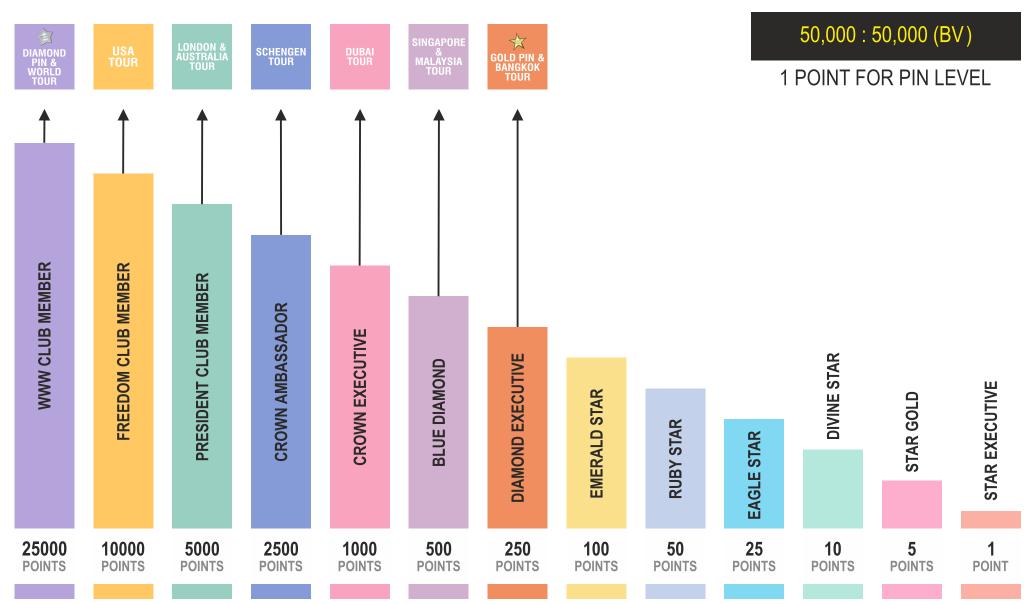
Annual Royalty Bonus is calculated as per below mentioned formula:

Annual Royalty Bonus Point (ARBP) Value = 1.5% BV of Company's Turnover / Total No. of Points.

Annual Royalty Bonus = Annual Royalty Bonus Points (ARBP) x ARBP Value



PROVEDA INDIA RANK & RECOGNITION



Diamond Celebration will be organized by company.



Proveda Believes that it's not just a Business, It's a Family Business for a Better Lifestyle.

Note:

Trip will remain consecutive from year 2020 for all new Diamond and above rank achiever.

Eligibility:

New Diamond and above rank achiever every financial year

Qualification Period

Every New Financial Year (1st April To 31st March)

2 Adults with 2 Kids

Terms & Conditions Apply*

UNDER PROVEDA CODE OF ETHICS & RULES OF CONDUCT



- One Consultant, One Membership ID.
- > Be true and transparent about your activities to the Company.
- Proveda products to be sold only through direct sale method.
- Trust Proveda Success Plan and run your business in an ethical manner.
- The only title which should be used on business cards, other printed materials or in email communication is "Independent Consultant".
- On becoming a sponsor, train & motivate the personally sponsored Proveda consultants.
- An Immediate Family member like, son, daughter, mother, father, brother, sister and In-laws of an existing consultant, shall join Proveda under the same network.
- Code of conduct should be followed by every Independent Distributor.

Don't s

- One Consultant, Many Membership ID
- Proveda trademarks, logos and name are the property of Proveda and not be used in printed materials nor published on the Internet, without prior written consent from Proveda.
- Do not use unethical modes of sale of Proveda products such as Retail/E-commerce etc.
- Do not place orders in the name of another Proveda Consultant, without that Proveda Consultant's prior written approval.
- Do not engage or employ any person who is a Consultant in any other Group other than the Group of the former.
- > Consultants shall not steal an applicant from other Proveda Consultants, nor interfere by soliciting Proveda Consultants in the line of sponsorship of another Proveda Consultant.



3rd August 2020 Online Service

With Dedicated Professional Online Delivery & Dedicated CRM Team



We specially launched this service for our Proveda Family to get doorstep delivery of their products.

1. We deliver 25000 Pin codes in India.

2. Online ordering system through distributor panel.

3. Door Delivery Service Free for order worth Rs.2500 & above.

Order Upto	Shipping Charges
Rs.1499/-	Rs.100/-
Rs.1500/- to Rs.2499/-	Rs.200/-
Above Rs.2500/-	Free

Procedure of Online Door Delivery Sewa

- 1. For online purchase distributor will login www.provedaindia.com in distributor panel with their id and password.
- 2. In Purchase list- Purchase order, select BV (Repurchase) option.
- 3. Purchase order form will open distributor details and product selection list, to add product item and quantity.
- 4. Selection of product items and finalize with save.
- 5. Once order will save, payment gateway option will come for online payment.
- 6. Once payment is done, order invoice will generate for distributor and SMS with order details will go on distribution mobile.
- 7. Order will finalize and process for dispatch from Proveda office, and dispatch details will share to distributor on panel.

Proveda Believes in **Pro Services**

FOR OPENING OF NEW MART+SHOPPE OF PROVEDA INDIA

A SPECIAL DEDICATED NUMBER & EMAIL ADDRESS



9311284686



□ care@provedaindia.com

To be used only for KYC Documents

- > For Creation of New Mart / Shoppe Code
- Training of Software Format & Shoppe
- Things to be needed before Opening Mart / Shoppe

Documents Required :

1. Address Proof

2. Aadhar Card

3. Pan Card

- 4. Cancel Cheque
- 5. Photograph (Shoppe Owner)
- 6. Location Image

Payment Details:

RTGS / IFSC Code (Only for NEFT/RTGS) -Bank Name -Account No. -Axis Bank Ltd 919020037756746 UTIB0000473

Bank Location - Basant Lok Complex, Vasant Vihar, Delhi

FOR WALLET UPDATION OF MART + SHOPPE OF PROVEDA INDIA

A SPECIAL DEDICATED NUMBER & EMAIL

9555952027

(x) franchisewalletprovedaindia@gmail.com

Documents Required:

- 1. UTR Number IMPS / RTGS / NEFT Detail
- 2. Transaction Reciept

Payment Details:

Bank Name -

Account No. -

Axis Bank Ltd 919020037756746

RTGS / IFSC Code (Only for NEFT/RTGS) -UTIB0000473

Bank Location -

Basant Lok Complex . Vasant Vihar, Delhi

Note: Maximum time for wallet updation within 4 working hours.

NO NEED TO WAIT FOR WALLET UPDATE FOR MART & SHOPEE

Now it's Auto Update



Account Name: Proveda

Virtual Account Number: PMIP<Fr. Code>

IFSC Code: **UTIB0CCH274** (0-Zero)

Bank Name: Axis Bank Ltd.

Note: Deposit franchise wallet amount through any payment mode i.e NEFT/RTGS/IMPS by using company Virtual Account Service by mention the company Bank Account number as PMIP<Franchise Code> e.g PMIP1001 (Four digit numeric code) & IFSC code should be UTIB0CCH274. Once the payment is successfully initiated the payment will get auto credited in Franchise Wallet.

Fr. Code = Franchise 4 Digit Code

DIRECT SELLING COMPANY

Become Our New Franchise Partner

Proveda Mega Mart/ Mega Shoppe offer a state of the art infrastructure with all major system enabled pick up and touch and feel point at one of the towns. We offer uniqueness with availability of more than 60+ products in the Personal Care, Home Care, Health Care and Skin Care.

Why Proveda Organic Mega Mart / Mega Shoppe than any other Store?

Products: Availability of more than 60+ products as per the need of the products at any point of time

Standardisation: Across World each Mega Mart / Mega Shoppe would have standardised design and branding. Will follow International standard for the interior and branding.

Training and Education : Regular training and education for Products and software would be provided.

Sales Generation: With the support of the Mega Mart / Mega Shoppe company would be supporting in terms of sales generation.

Area Exclusivity : Mega Mart would be given an exclusivity of 3km radius and Mega Shoppe 2km radius.

Margin: Best Margin has been provided in the industry.

2 Source of Income: Any consultant has full open right to open Mega Mart / Mega Shoppe. Hence he get 2 source of income as our family member one as a consultant and also as a Mart /Shoppe owner.

For New Mega Mart / Mega Shoppe Call on our

INVESTMENT	10 LACS
REPURCHASE (Wellness)	8-12%
(Personal Care)	8%
(Star Product/FMCG)	3-5%
BRANDING	50,000 MAX LIMIT
SUPPORT	ONLINE TRAINING
MINIMUM AREA	300 SQ. FT.
COUNSELLING ROOM	1

PROVEDA MEGA MART

PROVEDA MEGA SHOPPE	
INVESTMENT	2 LACS
REPURCHASE (Wellness)	6-8%
(Personal Care)	6%
(Star Product/FMCG)	2-4%
BRANDING	5000 MAX LIMIT
SUPPORT	ONLINE TRAINING
MINIMUM AREA	100 SQ. FT.

Toll free no.: 1800-103-0214 Timing: 10am -7pm (Monday to Saturday) care@provedaindia.com





Call On Our Toll Free No.

1800-103-0214

Timing: 10am -7pm (Monday to Saturday)

For Assistance.

Distributors can also write us on - care@provedaindia.com



PROVEDA MARKETING INDIA PVT. LTD.

Registered Office: Plot No. 464, Udyog Vihar, Phase 5, Sector -19, Gurugram-122015, Haryana

Manufacturing Unit: Plot No. 42 & 43, Sector 2, SIDCUL, IIE, BHEL, Ranipur, Haridwar-249403, Uttarakhand (India)

www.provedaindia.com

(Monday to Saturday) Timing: 10:00 am - 7:00 pm









